



PRESS RELEASE:

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Child and Family Services of Grand Erie (CFSGE) provides women and girls in the City of Brantford and counties of Brant, Haldimand, Norfolk and Mississaugas of the Credit First Nation Child Welfare Supports with support from Shoppers Foundation for Women's Health™

Brantford, ON – There are significant health inequities and obstacles preventing Canadian women from getting proper care, which have been overlooked or disregarded for too long. In fact, poverty is the single largest determining factor of health and gendered poverty affects women more than men due to systemic barriers. **CFSGE** is helping to change this with the **Nurture Her Project – Focusing on holistic well-being for women and girls**. A project funded by the Shoppers Foundation for Women's Health™ Community Grants Program.

With the support of the Shoppers Foundation for Women's Health™, CFSGE is committed to improving access to essential health services for women and youth in our community. Through this initiative, we are providing vital resources to young individuals who live independently with minimal financial support, ensuring they have access to essential health and wellness products. By addressing these critical needs, we empower youth to prioritize their well-being and build a healthier future.

“We are thrilled to partner with the Shoppers Foundation for Women's Health™ for this initiative. Many families in our communities are stretched everyday, often having to choose between women's health or feeding children or rent. Youth involved with our organization have limited resources and often women's health gets neglected,” said Sally Johnson, Executive Director, CFSGE. “It is time to bring focus to this important issue. Many thanks to the Shoppers Foundation for Women's Health™ for providing resources to bring the importance of women's health and menstrual equity to the forefront.”

“We're honoured to support organizations like CFSGE to find new ways to provide better access to care and health services for women,” said Paulette Minard, Director, Community Investment, Shoppers Foundation for Women's Health. “We are on a mission to make women's health visible. The Foundation is doing this by investing \$50 million by 2026 through initiatives such as our Community Grants Program to make access to equitable and inclusive care for women in Canada possible.”



For more than a decade, Shoppers Drug Mart has supported women’s health charities across Canada. Shoppers Foundation for Women’s Health™ aims to build on this legacy by reducing health inequalities women face. This year, 41 charitable organizations have received grants of up to \$100,000 from the Community Grants Program to ensure women can access the care and support they deserve.

While this is not a solution to the complex issue of women’s health inequity, this funding is an important step to support the system changes needed to help women and families across Canada and contributes to the Shoppers Foundation for Women’s Health™ ongoing commitment to advance women’s health equity.

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Child and Family Services of Grand Erie’s provides child welfare services to communities in the City of Brantford, Counties of Brant, Haldimand and Norfolk, and Mississaugas of The Credit First Nation. It’s mission is to ensure the well-being and safety of children and youth. This is our purpose, passion, and focus. Together with our communities, we support, work with and advocate for children, youth and families to achieve their goals and realize their potential. Learn more at cfsge.ca

About Shoppers Foundation for Women’s Health™

Shoppers Foundation for Women’s Health™ – the charitable arm of Shoppers Drug Mart – is committed to helping Canadian women lead healthier lives, by making care more equitable and accessible. The Foundation will invest \$50M by 2026 to address some of the most pressing health inequities facing women, including lack of representation in health research, barriers to accessing mental healthcare, and the urgent consequences women disproportionately face due to poverty and domestic violence. Learn more at shoppersfoundation.ca.

About Shoppers Drug Mart

Shoppers Drug Mart Inc. is one of the most recognized and trusted names in Canadian retailing. The company is the licensor of full-service retail drug stores operating under the name Shoppers Drug Mart® (Pharmaprix® in Québec). With almost 1,300 Shoppers Drug Mart® and Pharmaprix® stores operating in prime locations in each province and two territories, the company is one of the most convenient retailers in Canada. The company also licenses or owns 70 medical clinic pharmacies operating under the name Shoppers Simply Pharmacy® (Pharmaprix Simplement



Santé® in Québec). As well, the company owns and operates 43 corporate Wellwise by Shoppers Drug Mart™ stores and an ecommerce site Wellwise.ca, making it the largest Canadian retailer of home health care products and services. In addition to its retail store network, the company owns Shoppers Drug Mart Specialty Health Network Inc., a provider of specialty drug distribution, pharmacy and comprehensive patient support services, MediSystem Inc., a provider of pharmaceutical products and services to long-term care facilities and Lifemark Health Group, Canada's leading provider of outpatient physiotherapy, massage therapy, occupational therapy, chiropractic, mental health, and other ancillary rehabilitation services. Shoppers Drug Mart is an independent operating division of Loblaw Companies Limited.

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